



Congressman Steve Scalise

Louisiana's First Congressional District

For Immediate Release

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Scalise: Covington Company Receives Trade Award in Oval Office

It Straps On, Inc. of Covington received an "E" Award for Exports

(Washington D.C.) – Congressman Steve Scalise today announced that It Straps On (ISO) Inc. of Covington received an "E" Award for Exports. President George W. Bush and Congressman Steve Scalise presented ISO, Inc. President Steve Smith with the "E" Award for Exports on Tuesday in the Oval Office of the White House. Mr. Smith was joined with his son, Cody Smith.

"Creating open markets by promoting free and fair trade help promote economic development," Scalise said. "ISO, Inc. recognizes the importance of creating trade partners to grow their business. I was very proud to join with the President of the United States in recognizing a local company for their tremendous accomplishments in the area of international trade."

The award was presented during the White House's World Trade Week to promote American-made products and the positive effects of opening markets around the world. The Presidential "E" Award is given to American companies who show outstanding success in exporting. ISO, Inc. was one of fifteen companies in the nation to receive the award.

Also present at the Award Ceremony was Department of Commerce Secretary Carlos Gutierrez. ISO Inc. is a prime manufacturer of competitively priced stainless steel banding, buckles, wing seals, and sign brackets.

To be eligible to receive the President's "E" Award a company must have at least four consecutive years of increased exports, a proven marketing strategy to increase export sales and a marketing strategy to enter new markets.

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Pictured in the attached photo are (from left to right) Steve Smith, President George W. Bush, Cody Smith and Congressman Steve Scalise.

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